



# Sponsor Information for the Hitching Lot Farmers' Market



Operated through a partnership between the City of Columbus and Main Street Columbus and overseen by an advisory committee of faithful volunteers, the Hitching Lot Farmers' Market provides our community and visitors with locally grown, seasonal produce, baked goods, and local crafts.

The Hitching Lot Farmers' Market, a Mississippi Certified Farmers' Market, is open May through October each year.

We aim to continue our growth this year and plan more events, education, and opportunities for community partnerships.

## Partner with the Hitching Lot Farmers' Market to provide:

- Access to local, healthy, and sustainably grown produce.
- A thriving community for those living in the downtown area and beyond.
- Opportunities for the farmers market to reach a broader customer base through education and outreach.

Thank you for your interest in the Hitching Lot Farmers' Market. If you have any questions about sponsorships, or other ways you can participate with our market, please email [info@columbusmainstreet.com](mailto:info@columbusmainstreet.com) or call 662-328-6305.



**The Hitching Lot Farmers' Market**















[www.hitchinglotfarmersmarket.com](http://www.hitchinglotfarmersmarket.com)

P.O. Box 1062, Columbus, MS 39701



# The Hitching Lot Farmers' Market Sponsorship Levels



SPONSORSHIP LEVEL	Website	Social Media Mention	Newspaper Advertisements	Poster	Rack Cards	Banner Display
<b>Till Level \$100</b>						
<b>Plant Level \$300</b>						
<b>Harvest Level \$500</b>						
<b>Presenting Sponsor \$1,000</b>						

## Banner Display

Your business logo or name will be included on a banner that will be prominently displayed in a high traffic area of the market each Saturday. Saturdays are the busiest days of the market, and special activities are held on the Second Saturday in the months of May, June, July, and August.

## Website

Your business logo or name will be displayed on our website [www.hitchinglotfarmersmarket.com](http://www.hitchinglotfarmersmarket.com).

## Social Media Mention

Your business logo or name will be included in special shoutouts via our Social Media pages. (i.e. Facebook and Instagram.)

## Newspaper Advertisements, Poster, Rack Cards

Your business logo or name will be included on all printed advertisements.

***Commitment must be made by March 1st to be Harvest Level or Presenting Sponsor***

***Political and Religious persons/organizations are not eligible to be sponsors.***



# Sponsor Application for the Hitching Lot Farmers' Market



Thank you for your interest in sponsoring the Hitching Lot Farmers' Market. We are thankful for your support. Please fill out the application and return it to the Main Street Columbus office at **107 5th Street North**. We will be in contact with you as soon as we receive your application with further details.

*Political and Religious persons/organizations are not eligible to be sponsors.*

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

## Please select your chosen Sponsorship Level:

Till Level - \$100

Plant Level - \$300

Harvest Level - \$500

Presenting Sponsor - \$1,000

Thank you for your patronage. Please make checks out to Main Street Columbus. We will contact you shortly to receive your logo for our promotional materials. Commitment must be made by March 1st to be Harvest Level or Presenting Sponsor.

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[www.hitchinglotfarmersmarket.com](http://www.hitchinglotfarmersmarket.com)

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Columbus, MS 39701