



Sponsor Information for Kids Market at the Hitching Lot Farmers' Market

In partnership with Main Street Columbus and The City of Columbus, we will be hosting our 1st ever Kids Entrepreneur Day at the Hitching Lot Farmers' Market on Saturday, July 19th from 7:00am-10:00am at the corner of 2nd Street and 2nd Avenue North in Downtown Columbus, MS.

Our objective at The Hitching Lot Farmers' Market is to serve as a communal venue where individuals can buy and sell locally cultivated, artisanal, and handcrafted products, thereby fostering community engagement and offering a welcoming space for visitors.

Partner with the Hitching Lot Farmers' Market to provide:

- Access to local, healthy, and sustainably grown produce.
- A thriving community for those living in the downtown area and beyond.
- Opportunities for the farmers' market to reach a broader customer base through education and outreach.



**Deadline for Sponsoring the Kids Market is July 7th at 5:00pm,
or until all Sponsorship spaces are filled.**

Sponsorship for Kids Market at the Hitching Lot Farmers' Market

Saturday, July 19th 7am-10am

Please read over the guidelines for sponsoring the event. If you have any questions, please feel free to reach out to Chelsea at 662-328-6305 or info@columbusmainstreet.com.

Thank you and we hope to work with you soon!

This event is RAIN OR SHINE!

Options for Sponsorships

Do you want to receive a booth space with your sponsorship? OR do you want to sponsor the event without receiving a booth space? (please check one)

- ☐ YES – I want a booth space included with my sponsorship.
- ☐ NO- I only want to sponsor the event with no booth space.

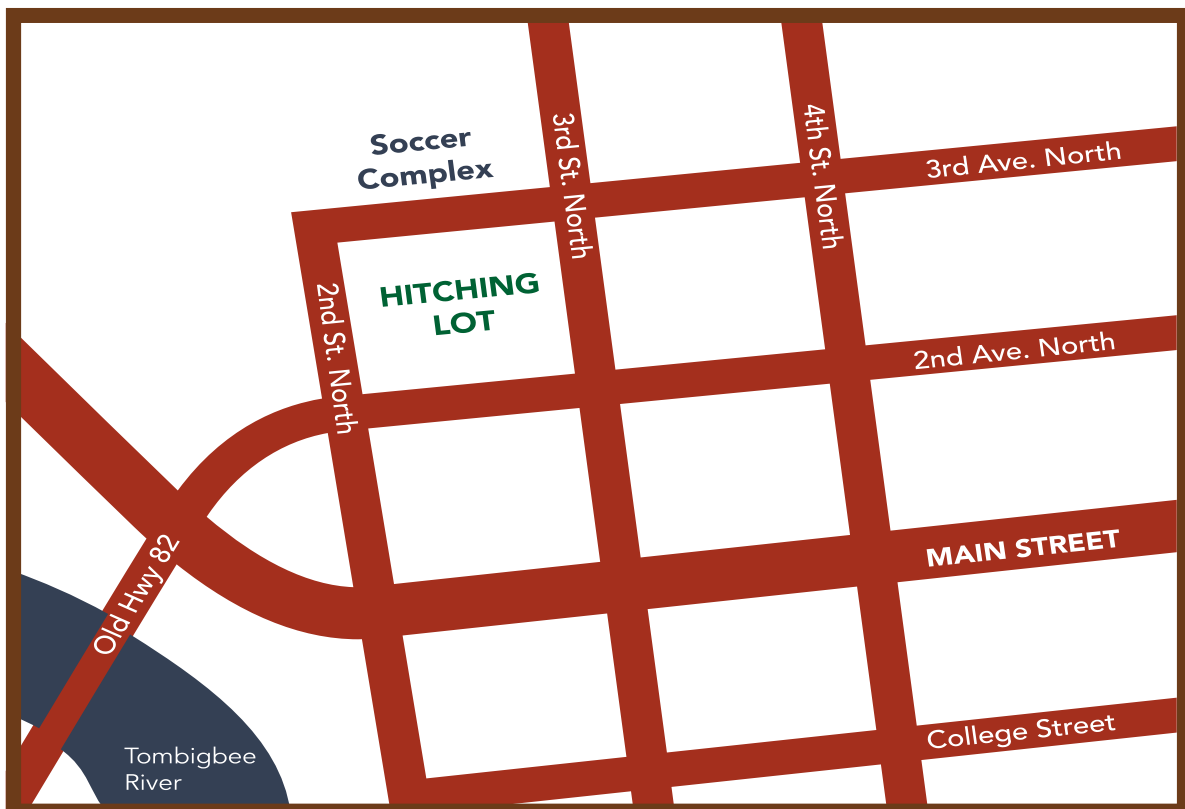
If you answered YES to the above question, please read the guidelines before completing the application.

Cost - \$100.00 to sponsor this one-time event.

Guidelines for applying:

1. Sponsors must offer an activity (For example: games, door prize drawings, craft activities, etc.) in order to qualify for a sponsor booth space. We do not have spaces for only advertising in their booth space. You should be providing a service and adding value to the event with your set-up at the market. Kid friendly activities are a plus!
2. All sponsors must agree to and abide by the guidelines of the Hitching Lot Farmers' Market. A paper copy will be given to you upon applying.
3. Sponsors may not give away food at their booths. Our market is here to help vendors sell their food items, and we do not want to interfere with their sales.
4. Sponsors may not sell anything at their booth. Anything provided must be free to the public. Sponsors are here to ad enjoyment to the event at no cost to the public.

5. Booth spaces are 10 feet by 20 feet. Everything must be kept within your assigned booth space. Please be respectful of vendors and neighbors.
6. Booth spaces do not come with electricity. No generators please. You are responsible for providing all equipment needed for the event. For example: Tables, chairs, canopy tents, tablecloths, etc.
7. Details on your assigned booth space will be provided via email closer to the event date. Please provide an email address that you will have access to in order to receive information before the event.
8. Please keep your booth manned at all times. The Hitching Lot Farmers' Market and partnered entities are not responsible for any lost, damaged, or stolen property.
9. All activities provided at your booth must be approved with the Hitching Lot Farmers' Market Coordinator at the time of applying. We want to make sure we offer variety to event attendees.
10. You are welcome to advertise your business at your booth, but that is alongside the activity that you are providing. Please do not walk around the event to advertise your business. You are allowed to advertise within your assigned booth space only.



Kids Day at the Hitching Lot Farmers' Market Sponsorship Application 2025

Deadline for Sponsoring the Kids Market is July 7th at 5:00pm, or until all Sponsorship spaces are filled.

Contact Person: _____

Name of Business: _____

Email Address: _____

Mailing Address: _____

Phone Number: _____

Do you wish to have a sponsor booth at the market? (circle one) YES NO

Please provide a detailed description of what you plan to provide at your booth: _____

Do you agree to the terms and conditions listed in this application and the Rules & Guidelines of the Hitching Lot Farmers' Market? (circle one)

YES NO

Do you understand that there will be no refunds for cancellations or for no shows?
(circle one)

YES NO

How will you be paying for your sponsorship? (circle one)

CASH CHECK MONEY ORDER CREDIT CARD

Amount Enclosed: _____

*Checks should be made out to "Main Street Columbus".

*A small fee will be added to process credit card payments.

Mail payments and applications to

Hitching Lot Farmers' Market, P.O. Box 1062, Columbus, MS 39701

Or you can email the application to info@columbusmainstreet.com

